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TERMS OF REFERENCE (TOR) FOR LIVELIHOOD MARKET SURVEY.

1. Survey Summary

Programme/Project	Promoting Community Resilience through Engaging the Somali Society. (PRESS- DADOKI)
Project number	A-AFM-2022-0165
Project Participants/Consortium members	Lutheran World Federation World Service (LWF WS) – the lead Agency together with American Friends Service Committee (AFSC)
Programme Phase	Implementation.
Assessment Type	Assessment on livelihood market in Jubaland state Somalia
Assessment Purpose	To assess market trends, evaluate financial service providers, identify sectors and sub-sectors of the local economy with the potential to generate opportunities for young people, women, and PWDs, and map out choices for earning a living.
Study Design and Primary Methodologies	Quantitative and qualitative data collection entailing, desk review, beneficiary survey, focused group discussions, beneficiary, key informant and stakeholder interviews.
Evaluation Start and End Dates	1 st to 30 th May 2023 (tentatively)
Consultancy assigning institution	LWF- WS

2. Background information:

Somalia remains one of the most complex and longstanding humanitarian crises in the world due to decades of armed conflicts that destroyed infrastructure, social systems and public institutions which resulted mass unemployment and inadequate livelihood opportunities that became endemic, and created a generation of Somali youths who are struggling to find sustainable income generating livelihood opportunities. Young people are the biggest demographic group in Somalia, representing the largest percentage (70%) of the Somali population.

Many young people in Somalia are engaged in an unstable livelihood activity, leading to uncertain future particularly for displaced people. Knowledge and skills are the engine of economic growth and social

development. Vocational skills training, micro-enterprise development and access to financial services, needs to be open and inclusive allowing the most underprivileged to have access to learning and training opportunities. The ability for people in urban and rural areas, the marginalized and persons with living with disabilities (PWDs) to equip themselves with skills to live productive and satisfying lives is undoubtedly critical to the prosperity and well-being of the community.

It's against this background that LWF under priority area number (3) plans to carry out this market survey to assess market dynamics, map out income generating livelihood options and identify sectors and sub-sectors of the local economy that have the potential to create jobs for young men, women including PWDs.

3. General Project description

This project is being implemented in Jubaland State of Federal Government of Somalia mainly in Kismayu (Calanley, Fanole, Farjana, Gulwada, Midnimo) and Dhobley (Kutur, Tula Barwaqa and Degelema). The project will further have interventions targeting the 'on the 'move' Somali population either from Dadaab, Somalia or vice versa.

The main project participants are the Internally Displaced Persons (IDPs), returnees, Somali migrants and populations on the move, some of the less advantaged local communities both rural and urban-based, and the ethnic minorities who suffer a high risk of vulnerabilities with a focus on women and girls, PWD/CWDs, and youth. At least 26,500 (16,600F, 9,900M out of which 2,580 are persons with disabilities -PWDs) people will be reached directly through this project. Other key stakeholders include community leaders and duty bearers.

The goal of this project is to contribute to the enhanced resilience and social cohesion among Somali communities in Dadaab, Dhobley, and Kismayu. To achieve the overall goal, LWF and AFSC designed interventions that work towards the realization of the following three key outcome objectives: (i) Communities' social cohesion and community-based psychosocial support is enhanced, (ii) The enforcement of 'women's and girls' fundamental rights to education and protection against gender-based violence are enhanced, and (iii) Target community's livelihood opportunities are enhanced. AFSC is in charge of implementing activities that relate to specific objectives (i), while LWF works for specific objectives (ii) and (iii).



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4. Consultancy assigning institution

Lutheran World Federation (LWF) is an international humanitarian organization that has global presence in countries in Africa, Asia, Europe, and Central America. The global headquarters of LWF is in Geneva, Switzerland. At the regional level, LWF is headquartered in Nairobi Kenya to serve both the Kenya and Somalia country programs.

The Lutheran World Federation provides quality humanitarian assistance to displaced and affected communities and focuses on three priority areas of;

1- Quality services: covering the areas of education and WASH - with primary focus on education.

2- Protection and social cohesion: protection services to support vulnerable and at risk persons with major focus on child protection, persons with specific needs (PWDs, older persons), child mothers, and women at risk, and also supporting community social cohesion/peace building activities.

3- Sustainable livelihood: climate friendly livelihood interventions in crop and animal production, vocational skills training and development, enterprise development, micro-finance and business development skills training.

Besides the above three major priority areas, LWF provides other life-saving humanitarian assistance occasioned by natural disasters (drought, floods, etc.) through quick impact projects in its areas of operations.

The Lutheran World Federation (LWF) World Service Kenya Somalia Program established presence in Kismayu, Jubbaland State in Somalia in 2017 in order to create a continuum between its refugee assistance and protection program in Dadaab refugee camps, Kenya, and Kismayu, Somalia. From 2017 to date, LWF has been working closely with the relevant Jubbaland State Ministries including Ministry of Education and Higher Learning (MoEHL), Ministry of women, family affairs and human right, ministry of humanitarian affairs. More information about the LWF Kenya-Somalia program can be obtained on <https://kenyasomalia.lutheranworld.org/>

5. Market Survey goal and objectives:

5.1 market Survey goal

The goal of the market survey is to evaluate market trends, evaluate financial service providers, identify sectors and sub-sectors of the local economy with the potential to generate opportunities for young people, women, and PWDs, and map out choices for earning a living.

5.2 Specifics objectives of the Market Survey:

- Evaluate the supply and demand for the TVET skills, as well as the market dynamics.
- Identify sectors and sub-sectors of the local economy with the potential to generate opportunities for the target groups with special focus on young people, women, and PWD.
- Map financial services providers, identify opportunities, challenges in accessing them and the existing government regulations.

N/B: The designed and recommended approaches in this assessment will be validated with the relevant government departments and units for institutionalization.

6. Scope of the Assessment.

The scope of the assessment entails study on the specific objectives as stipulated under 5.2 above.

1. Geographical area: LWFs specific areas of operation; Kismayu & dobley.

7. Proposed assessment Methodology

- i. The consultant will propose a methodology that will be participatory, comprising a mixture of quantitative and qualitative methods, and that will include the following elements and among others:
- ii. Desk review
- iii. Interviews with project potential beneficiaries, TVET trainers, financial service providers, and the government ministries (chamber of commerce, the ministry of trades and industries, the Ministry of Education, the Ministry of Labor etc.
- iv. Direct interviews with key stakeholders specifically the employers/potential employers, the previous graduate trainees, the Micro, Small and Medium Enterprises (MSMEs), the Chamber of Commerce and financial service providers

8. Reporting and accountability

The primary responsibility for this assignment lies with the LWF Project Coordinator and Livelihood officer under the overall guidance of the LWF team leader Somalia program who will provide overall technical oversight and guidance.

LWF will be responsible for;

- i. Providing the consultant with all necessary project documentation, including the approved project proposal, and other project documents.
- ii. Reviewing the assessment inception report, plan, and data collection tools.
- iii. Quality assurance of the assessment process.
- iv. Support the consultant with stakeholders' mobilization.
- v. Review the draft report and provide feedbacks to the consultant.
- vi. Organize meetings on the presentation of key findings and data validation.
- vii. Review and approve finalized assessment report.

The Consultant shall;

- i. Submit technical and financial proposals, and all other relevant documentation.
- ii. Submit Inception report: detailing the methodology including the main research methods, the sampling framework, proposed sources of data, procedures for data collection and analysis, and detailed table of contents. The proposed research tools will be reviewed and approved by LWF before data collection commences.
- iii. Train enumerators, guide and supervise enumerators during data collection in the field.
- iv. Lead in the data collection process through monitoring, verifying, cleaning and data collection.
 - v. Draft the assessment report and incorporate feedback from LWF team.
 - vi. Make a power point presentation on the findings during a validation forum to be organized by LWF staff.
- vii. Submit a final report to LWF as per the dates indicated on the suggested schedule below;
 - a) Evaluate the supply and demand for the TVET skills, as well as the market dynamics.
 - b) Identify sectors and sub-sectors of the local economy with the potential to generate opportunities for the target groups with special focus on young people, women, and PWD.



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- c) Map financial services providers, identify opportunities, challenges in accessing them and the existing government regulations

The consultant will ensure all ethical standards are adhered to and will maintain the confidentiality of data collected from the target groups.

9. Suggested Schedule

The assessment is planned for a total of 30 working days, as per below breakdown;

Activity	Duration	Output
Contract signing	1 st May 2023	Sign contract
Inception Phase: Desk review and Inception report/ Inception meeting with Technical Team	2 nd -5 th May 2023	Approval of tools, methodology, timelines
Data collection/analysis	6 th May 2023 – 22 nd May 2023	Field assessment
Reporting phase: Validation	23 rd May 2023 – 28 th May 2023	Draft report writing & validation.
Final draft submission	29 th -30 th May 2023	Final report
Total Number of days	30 days	

Date as distributed above remains tentative only and may be changed to reflect actual working days for up to 30 days.

10. Required Qualifications and Experience

- i. Master's/Bachelor's degree in social science, developmental studies or related field (lead consultant)
- ii. 5 years of experience of conducting similar evaluation/livelihood programs/multisector market survey assessment
- iii. Strong knowledge of qualitative and quantitative research methods and sampling design.
- iv. Statistical analysis skills and strong proficiency with data analysis packages such as SPSS or STATA and qualitative data analysis software and ODK.
- v. Fluency (verbal and written) in English and Somali is essential
- vi. Evidence of previous similar work conducted (attach two samples of previous similar work)
- vii. The proposal may include a team instead of an individual. If a team is proposed, their roles should be clearly specified with the team leader stating his/her availability for any scheduled interview.

11. Submission:

Interested consultant should submit their application through a written Technical proposal and a separate Financial proposal.

Technical Proposals from Consultants should include the following information (at a minimum)

- i. Technical Proposal with clear methodology, including types of data collection tools and analysis and proposed timeline (maximum 3 pages).
- ii. Capacity statement illustrating suitability that reflects a multi-disciplinary professionals' assessment team (maximum 1 page).
- iii. CV of key consultant(s) attached to the technical proposal, including contact details for two work related referees.
- iv. Samples (two) of previous work relevant to the assignment (in English).

Budget proposal should indicate the following;

- i. Proposed experts' fees on a daily rate basis.
- ii. Rates should be in US Dollars.
- iii. The Budget must be inclusive of all related costs such as data collection costs, travel-related costs (international and local flights, visa, and in-country where applicable).
- iv. The total cumulative consultancy amount will be subject to applicable statutory rates deductions in Jubaland state of Somalia.
- v. The applicants have the right to request for more clarifications.

Proposals must be submitted in soft copy to procurement.nairobi@lutheranworld.org, with subject line "Livelihood market survey- PRESS DADOKI Project" by the 22nd April 2023 at 5 PM. (East Africa Time). Canvassing will lead to automatic disqualification. Thank you!